

AMIETE – ET/CS/IT (Current & New Scheme)

Time: 3 Hours

DECEMBER 2018

Max. Marks: 80

PLEASE WRITE YOUR ROLL NO. AT THE SPACE PROVIDED ON EACH PAGE IMMEDIATELY AFTER RECEIVING THE QUESTION PAPER.

NOTE: There are 9 Questions in all.

- Question 1 is compulsory and carries 20 marks. Answer to Q.1 must be written in the space provided for it in the answer book supplied and nowhere else.
- The answer sheet for the Q.1 will be collected by the invigilator after 45 minutes of the commencement of the examination.
- Out of the remaining EIGHT Questions answer any FIVE Questions. Each question carries 12 marks.
- Any required data not explicitly given, may be suitably assumed and stated.

Q.1 Choose the correct or the best alternative in the following: (2×10)

- a. Communication is a _____ process.
(A) complex (B) simple
(C) only one-way (D) vague
- b. Recognition of words which are symbols of facts and ideas, it requires a good knowledge of
(A) Particular language (B) Vocabulary
(C) Newspaper (D) Internet
- c. An example of written media is _____.
(A) book (B) radio
(C) face to face conversation (D) telephone
- d. The basic sentence pattern in the English language is
(A) object-verb-subject (B) object-subject-verb
(C) subject-verb-object (D) subject-object-verb
- e. The most suitable synonym for the word 'pleasure' is
(A) Satisfaction (B) Getting a high
(C) Smile (D) Happiness
- f. Choose the correct form for the sentence – “Do not expect good result by one experiment”.
(A) negative (B) Affirmative
(C) Exclamatory (D) Imperative
- g. Body language does not include
(A) eye contact (B) gesture
(C) posture (D) knowledge

- h. During an interview you should learn to smile from your
(A) eyes (B) lips
(C) teeth (D) mouth
- i. Two-way communication can also be termed as
(A) Didactic communication (B) Group communication
(C) Dyadic communication (D) Unilateral communication
- j. Meetings are called for what purpose:
(A) To have tea & cookies (B) To take decision
(C) To do a job (D) To share happiness

Answer any FIVE Questions out of EIGHT Questions.
Each question carries 12 marks.

- Q.2** a. Explain Grapevine communication with the help of one example of your own. (6)
b. Explain with the help of example the diagonal communication. (6)
- Q.3** a. Correct the following sentences:-
(i) Time and tide wait for no man.
(ii) IT as well as Management are taught here.
(iii) Let you & I do it.
(iv) The honesty is the best policy. (1.5×4)
- b. Use these words as different parts of speech in sentences:
since, only, near, yet. (6)
- Q.4** a. Give two examples each of the following Verb Patterns: (2×3)
(i) Subject Verb Object
(ii) Subject Verb (to) Infinitive
(iii) Subject Verb Object Adjective
- b. Transform the following as directed (6)
1. He goes home. (Change into Negative)
2. The news is too good to be true. (Remove too)
3. I am as strong as he. (Change into Comparative)
4. He can do this work. (Change into Interrogative)
5. How beautiful is the night! (Change into Assertive)
6. He knows the bad man. (Change into Complex)
- Q.5** a. Explain briefly the four major aspects of reading process. (6)
b. What is SQ3R formula for reading a text? What are its objectives? (6)

- Q.6** a. Distinguish between Narrative Writing and Descriptive Writing. (6)
- b. What are the various styles of writing generally followed? List the same with a short description of each. (3+3)
- Q.7** a. What is the significance of “tone of voice” in speech? (6)
- b. How can soft skills help us to achieve global leadership? (6)
- Q.8** a. What is the difference between the Abstract and the Summary of a report? (6)
- b. What general considerations are taken into account in writing a good report? (6)
- Q.9** a. Which tips will you give to a candidate for handling difficult question in an interview? (6)
- b. How would you prepare yourself to attend an interview? (6)