

**AMIETE – ET/CS/IT (NEW SCHEME)**

Time: 3 Hours

**DECEMBER 2011**

Max. Marks: 70

**NOTE:** There are 9 Questions in all.

- Please write your Roll No. at the space provided on each page immediately after receiving the Question Paper.
- Question 1 is compulsory and carries 20 marks. Answer to Q.1 must be written in the space provided for it in the answer book supplied and nowhere else.
- The answer sheet for the Q.1 will be collected by the invigilator after 45 Minutes of the commencement of the examination.
- Out of the remaining EIGHT questions answer any FIVE questions. Each question carries 10 marks.

**Q.1 Choose the appropriate alternative in the following: (2×10)**

- a. Written communication includes \_\_\_\_\_
- (A) Face to Face (B) Radio Broadcasts  
(C) Speeches (D) Letters
- b. The term CZS refers to the speed of reading at which a reader has the ----- level of comprehension.
- (A) Maximum (B) Average  
(C) Poor (D) Skimming
- c. “SQ3R” system of study. The ‘S’ stands for \_\_\_\_\_.
- (A) Social (B) Strategic  
(C) System (D) Survey
- d. The shared ideas regarding a meaning sentence are of \_\_\_\_\_ types
- (A) One (B) Two  
(C) Three (D) Four
- e. The split infinitive is the common grammatical error of the \_\_\_\_\_ of English.
- (A) Pakistan speakers (B) Russian speakers  
(C) Indian speakers (D) Canadian speakers
- f. One word substitution of “One who looks at the bright side of things” is \_\_\_\_\_.
- (A) Optimist (B) Pessimist  
(C) Atheist (D) Theist

- g. A meeting is normally convened by the \_\_\_\_\_.  
 (A) Secretary (B) Administrative Officer  
 (C) Private Secretary (D) Chairman
- h. When a message is transmitted from the employees to the management, it is a \_\_\_\_\_ communication.  
 (A) Downward (B) Upward  
 (C) Horizontal (D) Lateral
- i. One word substitution of the study of stars is \_\_\_\_\_.  
 (A) Astronomy (B) Etymology  
 (C) Orology (D) Taxidermy.
- j. The \_\_\_\_\_ teethridge is more important in speech than the lower  
 (A) Left side teeth (B) Right side teeth  
 (C) Upper side (D) Front side

**Answer any FIVE questions out of the following EIGHT questions.  
 Each question carries 10 marks.**

- Q.2** a. What is Grapevine communication? Explain with example. (5)  
 b. Living in an apartment instead of a college hostel has advantages and disadvantages. Discuss some of the advantages and disadvantages of apartment-living and then defend your preference. (5)
- Q.3** a. Discuss with examples the grammatical concord and notional concord. (5)  
 b. What is Phonemics? What are its functions? (5)
- Q.4** a. Discuss stress system in English with five examples. (5)  
 b. Write a short note on IPA (International Phonetic Alphabet). (5)
- Q.5** a. What are the main barriers to listening and how to overcome them? (5)  
 b. Write a note on the importance of feedback skills in Management and Administration. (5)
- Q.6** a. How do people use body language effectively in speeches? (5)  
 b. What are the main parts of aptitude test? Also write a note on Psychometric test. (5)

- Q.7** a. Consider main skills for participating in a meeting. (5)
- b. What are the main barriers in communication? How do we cross these barriers? (5)
- Q.8** a. What is Co-creation? Name four driving forces in the 21<sup>st</sup> century. (5)
- b. Prepare your bio-data to accompany an application for a job in Infosys. (5)
- Q.9** a. Explain Agenda and Minutes of a Meeting. (5)
- b. What are the necessary social conditions for the growth of Science? Can a developing country like India offer the right atmosphere for Science to grow? (5)